



# 4<sup>th</sup> EDITION

## "Corruption & exploitation in football" screening "Betraying the Game", "The Workers Cup" & other films

# 2020

# A F F F

## AFRICAN FOOTBALL FILM FESTIVAL

### LAGOS

16 January 2020, 9am

@ Marturion Cinema, Oko Filling Bus Stop, Igando

17 January 2020, 4pm – free public access

@ 412 Junction, 41 Road, Gowon Estate, Ipaja

18 January 2020, 4pm – free public access

@ Basketball Court, 23 Road, 5<sup>th</sup> Avenue, Festac Town

### ABUJA

29-30 January 2020

Workshop on investigative sports journalism in Africa





**ABOUT AFFF** The first-ever African Football Film Festival (AFFF) started in 2013 and was born out of the desire to combine sporting festivity with cultural and social issues that are important to many young Africans. Unlike the global football industry, a dream factory producing perfect pictures, AFFF tells true stories about opportunities, challenges and pitfalls of the “beautiful game” like the love for football, bad governance, corruption, migration or the trafficking of players.

The 4<sup>th</sup> edition focuses on **Corruption & exploitation in football**. The unprecedented influx of huge sums of money into the football sector has created an environment prone to corruption and manipulation. At the same time, many people strive to get their share of the “football pie” neglecting risks like human trafficking or labour exploitation.

From **16 to 30 January 2020**, AFFF brings together footballers, coaches, administrators, sports journalists and the general public to discuss these issues while enjoying top-class football films and an entertaining cultural programme. A special two-day workshop on investigative sports journalism will examine the underdevelopment of football in Africa and the decisive role journalists play in promoting equitable development in sport.

## AFFF 2020 SCHEDULE

### **Day 1 Thursday, 16 January 2020 | 9:00 am to 1:00 pm**

Venue: Marturion Cinema, Oko Filling Bus Stop, Igando (Lagos)

Invited: grassroots coaches/footballers, sports journalists and other stakeholders

Programme: screenings, discussions, interviews, games ...

### **Day 2 Friday, 17 January 2020 | 4:00 pm to 9:00 pm**

Venue: 412 Junction, 41 Road, Gowon Estate, Ipaja (Lagos)

Invited: general public (especially children and families)

Programme: screenings, discussions, interviews, games, music ...

### **Day 3 Saturday, 18 January 2020 | 4:00 pm to 9:00 pm**

Venue: Basketball Court, 23 Road, 5<sup>th</sup> Avenue, Festac Town (Lagos)

Invited: general public (especially children and families)

Programme: screenings, discussions, interviews, games, music ...

### **Day 4+5 Wednesday/Thursday, 29+30 January 2020**

Venue: Abuja (kindly contact PLAY!YA Nigeria for further details)

Invited: sports journalists and investigative reporters from Ghana and Nigeria

Theme: “Tackling corruption and underdevelopment in African sport”

## AFFF 2020 FILMS

The two main movies of AFFF 2020 are **Betraying the Game** and **The Workers Cup**. All screenings will be accompanied by a cultural programme including discussions with experts and special guests. Films screened at AFFF in previous years ("African Legends", "Ladies' Turn", "Offside Istanbul", "Slaves to Football", "Soka Africa" i.a.) as well as short football clips and other locally produced visuals will be shown throughout AFFF 2020 according to the audience's demand.



### BETRAYING THE GAME

documentary | 2018 | 51 minutes

directed by Anas Aremeyaw Anas

website: [insighttwi.com/films/betrayingthegame](https://insighttwi.com/films/betrayingthegame)

The documentary by undercover journalist Anas Aremeyaw Anas and his team explored how far and deep soccer corruption in Ghana and West Africa had spread without FIFA reacting. It documented illegal payments to more than 100 soccer officials at all levels. Among other consequences, a World Cup official had to resign and Ghana's Football Association was dissolved outright and summarily. However, Anas and his team would come under vicious political attack in his home country, and he decided to evacuate several colleagues and his family from Ghana amidst threats against their lives.



### THE WORKERS CUP

documentary | 2017 | 88 minutes

directed by Adam Sobel

website: [theworkerscupfilm.com](https://theworkerscupfilm.com)

In 2022, Qatar will host the glamorous FIFA World Cup. But far away from the spotlight, the tournament is being built on the backs of millions of migrant workers, among them many Africans. They work exceedingly long hours for scant salaries and live isolated in labour camps outside city limits. With unprecedented access, the film shows life inside the Umm Salal Camp and follows a team that takes part in a "workers welfare" football tournament: The Workers Cup. Each match offers them a brief escape from the home-sickness and isolation they endure as the lowest class in the world's richest country.

## ABOUT AFFF & PLAY!YA NIGERIA

AFFF was kicked off by PLAY!YA Nigeria in 2013 to use the passion for football for social change. The Lagos-based organisation works with sport to address the neglect of poor communities, the lack of public infrastructure, corruption, unemployment, violence and related issues. The situation in Gowon Estate (Ipaja, Lagos) is of special importance. The neighbourhood, once a flagship project of the Nigerian government, has been ignored for many years by administration and politicians alike. Public infrastructure is run down, and there is no access to basic social services. Young people have little chances to make a living. AFFF uses public spaces to reflect on these challenges and to discuss ways to improve the situation in the area and other neighbouring communities.

## AFFF PARTNERS & SUPPORTERS

First and foremost, PLAY!YA Nigeria is extremely grateful for the unceasing efforts of all the volunteers and community members in Gowon Estate – nothing would be achieved without you! AFFF also owes to the film directors and their teams and media companies (2020 thanks especially to Autlook Filmsales, Insight TWI, BBC Africa Eye) for graciously allowing us to show their movies. Major support is provided by the following entities:



**Human and Environmental Development Agenda** (HEDA Resources Centre) is a non-governmental and non-partisan human rights and development organisation. It conducts research, policy advocacy, training, as well as citizens' awareness and mobilisation on core human development issues. The workshop on investigative sports journalism is generously supported by HEDA. Learn more: [hedang.org](http://hedang.org)



**Premium Times** is Nigeria's finest and internationally renowned online news platform and a longstanding AFFF partner. Read more: [premiumtimesng.com](http://premiumtimesng.com)



**Sahara Reporters** is a unique online community of international reporters and social advocates upholding the freedom of expression: [saharareporters.com](http://saharareporters.com)

For more information,  
pictures, updates and  
the like ...

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