



3rd African Football Film Festival (AFFF)

Theme: “The State of African Football“

Lagos | Nigeria • 20 – 30 April 2017



Football, film and festivity for the community

Emotions, passion, drama, even tragedy – football and film have so much in common! And from time to time they mesh together!

The first ever African Football Film Festival (AFFF) in Lagos was born out of the desire to combine sporting festivity with cultural and social issues that are important to many young Africans today ...



AFFF 2017 – asymmetry and agony of African football

... because AFFF offers much more than opportunities for relaxation – in 2017 the festival will focus on **“The State of African Football”**. Unlike the football industry, a dream factory producing perfect pictures, AFFF tells true stories about challenges and pitfalls of the “beautiful game” like corruption, discrimination, racism or trafficking of players.

Especially African football faces asymmetric realities: On the one hand agents and officials cash in on talents and some few stars reach to the top. On the other foot grassroots, amateur and professional football are far behind in terms of equipment, facilities, methodology, results ...

The third edition of AFFF from 20 – 30 April 2017 will bring together footballers, administrators, sports journalists and the general public to discuss these challenges while enjoying top-class football films.



**For experts and
beginners and
big and small**

AFFF 2017 will offer expert discussions on the state of football and sports, special sessions in film production and investigative reporting for young journalists and enjoyment for big and small ...

... games, interviews, music, dancing and much more will bring the highly anticipated fun for everyone – as usual free of charge!



AFFF 2017 – Tentative programme

20 + 21 April 2017

Venue: Victoria Island, Lagos (tbc)

Participants: footballers, administrators, journalists, general public

Programme: screenings, expert discussions, film and journalism workshops

27 + 28 April 2017

Venue: Lagos State Teslim Balogun Stadium, Surulere, Lagos (tbc)

Participants: footballers, administrators, journalists, general public

Programme: screenings, expert discussions, film and journalism workshops

29 + 30 April 2017

Venue: 412 Road, Gowon Estate, Alimosho, Lagos

Participants: everybody! | Programme: everything!

Call for entries & expected films

Directors / distributors are invited to submit their films latest by **15.02.2017** ...

AFFF will focus on stories that portray the state of contemporary African football.



AFFF 2014 – Fragile dreams, harsh realities

The World Cup 2014 in Brazil caught all the attention – but AFFF added its own flavour!

The final days of the global megaevent were the right time to stress that actually not everyone was invited.

Three films about football in Africa and Brazil illustrated how big expectations can turn into suffering.



Gowon Estate, 412 Road – 11 July, 7pm > [Slaves to Football](#)

Director: Orlando von Einsiedel | 2010 | 24min

All over Africa, sketchy football entrepreneurs promise young men lucrative football careers. The report begins in Lagos and takes a look around Africa.

Gowon Estate, 412 Road – 12 July, 7pm > [Ladies' Turn](#)

Director: Helene Harder | 2012 | 65min

The documentary shows the unceasing efforts of the organisation “Ladies' Turn” to host the first ever football tournament for girls in Senegal.

Gowon Estate, 412 Road – 13 July, 7pm > [A Fragile Dream](#)

Director: David Tryhorn | 2011 | 48min

An intimate portrayal of Rio de Janeiro's volatile favelas and the essential role football plays in providing stability to the lives of sanguine adolescents.



AFFF 2013 – From slum to world stage

The first ever AFFF provided entertainment and relaxation for kids and parents alike.

Five distinguished films highlighted the hardships of making it in football. The icing on the cake was the presence of the former Nigerian international and Bundesliga striker Jonathan Akpoborie who chatted with the crowd all day long.



Gowon Estate, 412 Road – 13 June > [The Goalgetter's Ship](#)

Director: Heidi Specogna | 2010 | 94min

In the midst of a child trafficking scandal, Akpoborie tries to protect his reputation.

Gowon Estate, 412 Road – 14 June > [From Slum to World Stage](#)

Director: Herbert Ostwald | 2009 | 36min

A film about the Kenyan female footballer Doreen Nabwire heading for success.

Gowon Estate, 412 Road – 14 June > [Black Starlets](#)

Director: Christoph Weber | 2006 | 52min

The golden generation of Ghanaian football between gloom and glory.

Gowon Estate, 412 Road – 15 June > [Africa 11](#)

Directors: Stefan Lukacs / Tobias Müller | 2008 | 25min

Vienna's only all-African football club wades through the lower Austrian leagues.

Gowon Estate, 412 Road – 15 June > [Soka Afrika](#)

Director: Suridh Hassan | 2011 | 74min

Two young African footballers on their difficult way to become professionals.



Educate youth, engage parents, change society

AFFF was kicked off by PLAY!YA Nigeria in 2013 to make use of the passion for football in social terms.

The Lagos-based NGO works with sport as a driver of social change and addresses issues like the neglect of poor communities, lack of public infrastructure, corruption, youth (un-)employment, violence, drug abuse and health.



AFFF considers the conditions in Gowon Estate which has been ignored for many years by administration and politicians. Public infrastructure is run down and social services are very poor. Basic needs are not met, and young people have little chances to find decent employment.

By the way, you might wonder why AFFF did not happen in 2015 and 2016!? Because the community, PLAY!YA Nigeria and others engaged in stopping the sale of the Gowon Estate Field, the only sports ground for 40.000 people that hosted many grassroots tournaments, school programmes and AFFF screenings. Though owned by the community, the field was eventually sold and turned into private estate.

However, AFFF will continue to display social problems within and beyond the local community. Films and discussions help to understand social, political and economic conditions. Public space is used to reflect on shared values and ideas to improve Gowon Estate, Lagos, Nigeria ...



Appreciation to our past and future partners

The team of PLAY!YA Nigeria and everyone involved in AFFF are more than grateful for the great support from filmmakers and their media companies!

No work done without the unceasing efforts of dedicated and energetic volunteers and all the supportive community members in the Gowon Estate neighbourhood – thank you!



> [Goethe-Institut](#) is Germany's cultural institution, promoting German language and culture worldwide and represented in Nigeria by its Lagos office.



> [Sonnenstrahl Kinderfonds](#) is a German foundation that supports educational and social projects in Africa, Europe and India.



> [11mm – Internationales Fußballfilmfestival](#) started in 2004 as the first of its kind and has screened over 500 football films since.



> [Premium Times](#) is Nigeria's finest online news platform, offering reflective, analytic, independent coverage of current socio-political affairs.



> [Sahara Reporters Sport](#) complements the work of Sahara Reporters that stands for dedicated reporting from a Nigerian-African perspective.

Additionally, AFFF owes to the entities listed above for instrumental contributions. PLAY!YA Nigeria will build on these partnerships and improve its performance, e.g. through getting its own beamer, screen and other technical equipment. If you want to support AFFF, feel free to contact us or share this info with others!



Get in touch, stay in touch

Contact us and learn
more about AFFF!

We are grateful for your
advice, support or any
other interest!

For programme details,
advertising, local sup-
port, African coverage ...
PLAY!YA in Nigeria

For films and other
contributions, partner-
ships, public relations ...
PLAY!YA in Germany



PLAY!YA Nigeria
Mr Eze Alloysius

eze.alloysius@playya.org
tel – +234-(0)-803-4723660

www.playya.org
[facebook/PLAYYANigeria](https://facebook.com/PLAYYANigeria)



PLAY!YA
Mr Ian Mengel

ian.mengel@playya.org
tel – +49-(0)-178-5450158

www.playya.org
[facebook/PLAYYAEv](https://facebook.com/PLAYYAEv)

Visit AFFF on [>> facebook/AfricanFootballFilmFestival](https://facebook.com/AfricanFootballFilmFestival)
for news and updates, pictures and all the rest ...